



SPONSORSHIP OPPORTUNITY PACKET

Holland's Minor League
Soccer Club

SUPPORT YOUR COMMUNITY

HOME LOCATION: HOLLAND HIGH SCHOOL
600 VAN RAALTE AVE, HOLLAND, MI 49423

For Club information or
Collaboration information
Email mkdavis294@gmail.com

For More Information on the
Club and all those involved
with the Club please visit
www.tulipcityunited.com




WHY GIVE TO HOLLAND'S CLUB?

OUR MISSION

Tulip City United Soccer Club is a grassroots non-profit organization driven to bring together the people of Holland, Michigan in one place over the shared love of soccer and city, showcasing the best regional talent at a high level of play. Tulip City United fields a minor league amateur men's team competing in the Midwest Premier League.

CONTACT US

 mkdavis294@gmail.com

 <https://www.tulipcityunited.com>

 @TULIPCITYUNITED 

WHY US

Your support allows us to continue to help bring the Holland Community together.

OUR SERVICE

Tulip City United had their inaugural season as a club in the summer of 2022. With the help of local business sponsors Tulip City was able to have a very had a successful season with the club finishing second in Midwest Premier League (MWPL). With an average attendance of around 350 fans we were able to bring the city together. Tulip City is looking a grow that number this coming season and that will only be possible with the help of our sponsors.



FOOD TRUCK SPONSOR:

Service Sponsorship

- Looking for food trucks on Game Days.
- Tulip City asks for no percentage of profit just consistency with attending games.
- Average attendance was around **350** last season. With the highest attendance being **430**
- Coordination for events will be through Matt Davis
- Expected attendance for our (**7-8 Home Games**) At Holland High School

AWAY-GAMES FOOD SPONSOR:

Service Sponsorship

- looking for packed lunches for players after away games.
- Packed lunches will be picked up by Tulip City Staff before travel.
- Will need **20 packed lunches** per away game.
- There will be (**7-8 away games**)
- For helping with this service sponsor will receive a **3' x 16' Fence Banner** for providing this service

GROUP TICKET PURCHASING SPONSOR:

Service Sponsorship

- Group single-game tickets:
- 10 tickets Purchased - **\$3.50/Each**
- 25 tickets purchased - **\$3/Each**
- 50+ tickets Purchased - **\$2.50/Each**
- Season tickets: **\$20/Each**

*Custom sponsorship packages are available if
Black, Red or Green are not for you.*

*Contact Matt Davis, Executive Director, at
mkdavis294@gmail.com to discuss a custom sponsorship.*

BLACK SPONSOR:

\$1,200

Paided Sponsor

- Receive a **3' x 20' Fence Banner**
- Receive **8' Feather Flag**, double-sided, w/ground stake
- Logo on social media for gameday announcements
- Table space for branded product giveaways, customer discussion, etc. at **three** home games.
- Logo & link displayed on Club website

RED SPONSOR:

\$900

Paided Sponsor

- Receive a **3' x 16' Fence Banner**
- Social media spotlights (LinkedIn, Facebook, Instagram, Twitter)
- Receive a **6' Feather Flag**, double-sided, w/ground stake
- Announcements at home matches
- Logo & link displayed on Club website

GREEN SPONSOR:

\$450

Paided Sponsor

- Receive a **3' x 8' Fence Banner**
- Receive Logo displayed on all Match Day programs
- Table space for branded product giveaways, customer discussion, etc. at **one** home match
- Logo & link displayed on Club website

PLAYER SPONSOR: **\$315 Per Player**

Paided Sponsor

- Recommended to be **\$315 per player** sponsored
- Will help cover transportation, meals, registration, etc.
- [Sponsor] Logo Badge will be knitted onto sponsored players' Jersey
- The player will take pictures with sponsored company's Logo and Sponsored company can use the image.



Tulip City United 2023 Sponsorship Agreement

*Sponsorships will be accepted at any time; however, to be included in marketing materials, please submit your sponsorship agreement by **March 31, 2023**.*

Sponsorship Level:

(circle one & write quantity if is not a fixed option):

Food Truck Sponsor

Away-Game Food Sponsor

Ticket Purchasing Sponsor

Black Sponsor
\$1,200

Red Sponsor
\$900

Green sponsor
\$450

Player Sponsor
\$315 Per

Business Name: _____
(as you would like it to appear on marketing materials)

Contact Name and Title: _____

Phone: _____ **E-mail:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Payment (check one): _____ **Enclosed check** _____ **Online** _____ **Invoice Required** _____
_____ **In-Kind Donation:** _____

Payment can be accepted via check

Signature: _____ **Date:** _____

Please return this agreement (vector/PNG) to:
Matt Davis, Our Executive Director
E-mail: mkdavis294@gmail.com

Thank you for your generous support of Tulip City United!

